



# Our commitment to making a positive community impact in Jefferson County, WV

## Social responsibility at ROCKWOOL

At ROCKWOOL, corporate social responsibility is an integral part of who we are.

While our products help improve people's living conditions by giving them thermal comfort, affordable heating and cooling, increased fire resilience and acoustic comfort, we also have a continued focus on our social performance.

For ROCKWOOL, this means making a positive difference within our new community of Jefferson County, West Virginia. We do this by setting ambitious targets and integrating social, societal and health and safety considerations into our daily business. We're proud to continue to invest in infrastructure and programs that support the well-being and prosperity of the communities where we live and work.

### Our six pillars of corporate citizenship

We value the communities we are a part of. That's why we're dedicated to supporting initiatives and organizations that align with our purpose.

Below is the list of what we have supported to date in West Virginia.

#### Humanitarianism

The American Legion Jackson-Perks Post 71  
Eastern Panhandle Empowerment Center  
Jefferson County Community Ministries  
Rotary Club of Charles Town  
United Way  
Vicki V. Douglas Juvenile Center

#### Health and physical well-being

WVU Medicine Children's Hospital

#### Environment and fire safety

The Jefferson County Fire and Rescue Association  
Shepherdstown Fire Department

#### Education

Girl Scout Council of the Nation's Capital  
James Rumsey Technical Institute  
Kidz Power Pacs

#### Arts and culture

Ranson Community Tree Lighting

#### Promoting local business growth

Jefferson County Chamber of Commerce



"Being good corporate neighbors is very important to me and I was very pleased when I became a part of the ROCKWOOL team to see that ROCKWOOL is out there amongst the community being socially active. I really admire that and want to continue to be part of a company that sees this as being important."

- Evan, General Operator

At ROCKWOOL, our purpose is to release the natural power of stone to enrich modern living and help solve some of the world's biggest challenges. We are inspired by that purpose every day and look forward to continuing to contribute in a positive and meaningful way to the Jefferson County community.

 **Follow us on Facebook @ ROCKWOOL Ranson Community**

Visit [rockwool.com/west-virginia/community](https://rockwool.com/west-virginia/community)

to learn more about the positive impact we are making in the Jefferson County, WV community and to sign up for our newsletter.